



BOYCOTT

A boycott is a type of protest by which a group refuses to buy a certain product or service from a company perceived to be doing something wrong or unjust. Following the Boston Massacre, American merchants boycotted British goods in protest. Americans would continue to use the boycott as a protest to British rule, or, to punish the British after the Revolutionary War for interfering in American affairs. Boycotts can be effective protests because they put financial pressure on the organization or company.

Can you think of a product, company, or service that you think is a candidate for a boycott today? Maybe this organization makes low-quality products, makes products that are overpriced, treats customers poorly or has poor customer service, or engages in harmful practices. Write your response in the lines below. Make sure to be detailed and use elaboration. If you can't think of a such a product, try to think of an example from movies or literature.