



Kate Chase: The Original American Influencer

For use with:

<https://learnaboutamerica.com/american-history/civil-war/civil-war-people/kate-chase-an-original-american-influencer>

Name _____

Writing Prompt: Kate Chase — The 19th-Century Influencer

Today, social media influencers shape trends in fashion, politics, and public opinion through their style, personality, and online presence. Although she lived long before social media, Kate Chase was a powerful influencer in Civil War-era Washington. She set fashion trends, hosted political events, and used her social standing to promote her father's presidential ambitions.

In your writing, define what it means to be an influencer today. Then, compare and contrast Kate Chase's influence in the 1800s to that of a modern-day influencer.

Consider:

- How did she build her reputation?
- What tools did she use to gain influence?
- What were her goals and how did her image help achieve them?
- Would Kate Chase have thrived as a social media influencer today? Why or why not?

To Learn more about Kate Chase:

<https://learnaboutamerica.com/american-history/civil-war/civil-war-people/kate-chase-an-original-american-influencer>

